



End separation anxiety

Congratulations on your latest audio-post creation. If only the delivery weren't so complicated.

You know the drill. Generate separate multitrack audio tapes. Hand them off with the videotapes. Then wait—for sync hassles, editing-induced audio artifacts, and maybe even a *one-of-the-tapes-is-missing* call. Talk about audio-post-partum anxiety.

Fortunately, relief is at hand. Using Dolby E, you can deliver up to eight channels of superb-sounding digital audio on just two tracks of a digital videotape. Using any standard frame rate, even 24P.

With Dolby E, audio and video frames are perfectly aligned. That means no sync problems. No pops or clicks when editing. No fretting about separated tapes. As a bonus, Dolby E can also route eight-channel audio across stereo tie-lines—plus save you loads of server and archival storage space. What an elegant solution.

Letting go of your creations might never be easy. But with Dolby E, at least you can let go of the worry.

**Visit us at NAB 2003
LVCC South Hall, Upper Level
Booth SU4555**

www.dolby.com/DolbyE



Dolby E Delivery Now Specified by

FOX

HBO

PBS

Showtime

Starz Encore

Echostar's Dish Network

Astral Television

Bell Express VU

The Movie Network

Super Channel

Dolby Laboratories, Inc.
100 Potrero Avenue
San Francisco, CA 94103-4813
Telephone 415-558-0200

Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. All other trademarks remain the property of their respective owners. © 2003 Dolby Laboratories, Inc. 503/00000